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## F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

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### **1. What is the relationship between the Children's Hospital of Michigan Foundation and the Children's Hospital of Michigan?**

The Children's Hospital of Michigan Foundation (CHMF) was created by administrators and trustees of the Children's Hospital of Michigan (CHM) in 2003 to support CHM as its primary philanthropic partner.

In 2011, the Detroit Medical Center was sold to Vanguard Health and became a for-profit entity (which was subsequently sold to Tenet Health, an investor-owned corporation). This sale established CHMF as an independent public foundation, beginning with a financial base representing 120 years of philanthropy toward Children's Hospital.

Today, CHMF has a record amount of assets, is actively engaged in fundraising, and grants approximately \$6 million each year to fund programs benefiting children's health at the Hospital and beyond.

The relationship between the CHMF and CHM remains extremely close and several CHM leaders play active roles as advisors to CHMF and members of our Board of Trustees. Funds provided by CHMF each year support numerous programs at CHM and its academic partner for research and education.

The relationship between CHMF and CHM is indeed different than prior to the sale of the DMC, but it is a strong and dedicated partnership now and into the future.

### **2. How much of the current CHMF Support goes to CHM?**

CHMF awards approximately \$6.0 million in grants annually.

Of this amount, 45% is awarded directly to support CHM for programs that do not generate profits for the Hospital's owner, such as Child Life Services, the Annual Celebration of Life Day, and numerous other injury prevention and patient service programs. Another 50% of CHMF support is awarded to CHM affiliated partners like the Hamtramck School-based Health Center and Kids Kicking Cancer, and to support pediatric research projects at the Wayne State University School of Medicine. Finally, 5% of CHMF support is awarded to other non-profit community partners for programs that benefit children's health and wellness. Examples of these partners include the Lion's Club for a pediatric hearing screening program and Starfish Family Services for a program to screen, assess and provide intervention to children who exhibit developmental delays and do not qualify for services through public or private insurance.

### **3. Can I designate my gift only to the CHM?**

Yes! CHMF is committed to continuing to raise funds to support charitable programs at CHM that benefit children and families. Gifts can be designated to support programs for child health advocacy and outreach, pediatric medical research, and pediatric medical education.

CHMF is happy to honor the wishes of generous donors who desire to support CHM. Donors may make gifts to a specific program area or research effort by indicating their area of interest when their gift is made.



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### **4. Why is the CHMF expanding its reach out into the community beyond the Hospital?**

CHMF is dedicated to the support and safekeeping of children's health and wellness in the broadest sense, including both hospitalized children and through efforts to prevent them from needing medical care in the first place.

To our organization, the change in legal status of CHM represents an opportunity to broaden our impact and embrace a role as the state's largest funder dedicated solely to children's health, as well as positioning ourselves as a leading advocate for children and their families. The challenges kids face today are more complex and pervasive than ever, and CHMF is in a unique position to facilitate community-wide responses to address these needs.

CHMF believes we can help lead significant progress in five priority health need areas: mental health, injury prevention, abuse and neglect, nutritional wellness and medical research in cardiology and oncology. These focus areas represent major health issues for children, and build on the expertise of CHMF, in partnership with CHM. The focus on these five areas also requires CHMF to join additional community partners, in order to achieve optimal impact.

This model is one-of-kind in the country. But it's necessary to fulfill our mission and commitment to this community. As we raise additional funds in conjunction with a robust grant making function, CHMF also believes that giving donors a broad menu of opportunities to impact the health and wellness of children is the ideal strategy to ensure the legacy of charitable giving to CHMF continues for years to come.

### **5. What does the future relationship look like between CHMF and CHM?**

This community values CHM and so does the Foundation. The respect CHMF has for the expertise and passion of the men and women at CHM in helping kids is unwavering. As the largest recipient of CHMF grants, we will continue to support programs that advance our mission and the wishes of donors by working closely with CHM and their research partners even as we broaden our support and impact by partnering with additional community organizations.

If CHMF is successful in making an even greater impact on serious health and wellness challenges of children in Michigan today, it will have grown from a legacy of support from CHM and our continued, dedicated partnership in advancing our mutual commitment to kids and their families.

### **6. How can I/my Firm/Company continue to support CHMF with its enhanced mission?**

Just as the CHMF seeks new ways to benefit the lives of all children, we also continue to discover methods and productive strategy for all donors to make their customized impact on this critical mission. The gifting infrastructure at CHMF offers opportunities to establish ongoing support through "Blended Giving" strategies that can easily generate the funds (social capital) necessary to achieve goals. Gift planning can focus on personal needs as well as achieve charitable objectives. The Foundation can work with any donor, individual or organization, to help develop the right path toward their impact and legacy.